

In Pasadena

Stories directly from the source

Essay winners announced at POPS concert

From the Pasadena POPS
PASADENA — On the evening of Dec. 19, the Pasadena Civic Auditorium was filled with the angelic young voices of the Los Angeles Children's Chorus and the joyful melodies of the Donald Brinegar Singers, Pasadena City College Chorus and Valarie Pettiford.

Under the baton of Maestra Rachael Worby, the Pasadena POPS debut Holiday POPS concert brought the house down with classic holiday favorites and touching, heartwarming moments that will be remembered by those in attendance for some time to come.

The winners of the holiday essay contest are Niko Lopez, Sierra Madre Middle School, grade 7; Rhys Fulton-Doyle, Walden School, grade 4; and Kaori Hernandez, Field Elementary School, grade 5.

Each child read their essay from the stage during the Holiday POPS concert. The hush that fell upon the crowd added to the impact of the children's words as they spoke.

The essay theme was "What Peace Means to Me" and the winning entries are below:

Peace
By Niko Lopez
Peace, what is peace?
Peace of mind?
Peace of heart?
Peace and quiet?

Or is peace standing hand in hand together forever?

War after war we fight divided

When we should discuss the world united

From Earth's resources we have taken

About its health we were mistaken

From these wars we should cease

From seven continents to one world at peace

As we are all under the same sun

Always we should stand together as one.

What Peace Means To Me
By Rhys Fulton-Doyle

Peace means a lot. I think it is love and friendship all around. It is also being home with your family, lots of hugs and kisses for everyone, affection and the never-ending care.

Peace sounds like a rushing, gushing natural waterfall! Peace can taste like anything, any type of genre of any kind of meal.

Helping out is a big part in peace. No names, no blames and love everywhere! No violence, and instead of punishment, help out!

What Peace Means To Me
By Kaori Hernandez

Peace means to me "calmness" and "quietness." But it also means to me something



Pasadena POPS Holiday Essay Contest winners were featured during a recent POPS holiday concert, where they read their winning entries onstage. The winners, from left, are Niko Lopez, grade 7, Sierra Madre Middle School; Rhys-Fulton Doyle, grade 4, Walden School; and Kaori Hernandez, grade 5, Field Elementary School. They are shown with Pasadena POPS Maestra Rachael Worby.

that people would say "sorry" or "let's make peace."

These words would change the world and would also

change people from doing bad things.

Peace shouldn't be something like "we'll make peace if

you give me something." No, it shouldn't be like that. It should be because we want to make peace.

Peace is what I would really want. Peace means friendship and that is what I am going to do. Peace is my dream.

Playhouse District offers guide to exploring on budget

From the Pasadena Playhouse District

The historic Pasadena Playhouse District kicks off the collegiate football season by offering the thousands of football fans descending upon the Crown City a guide to exploring the city on a budget.

The "Welcome to the Playhouse District" guide includes special events, more than a dozen discounts to local restaurants, and free events and offerings.

The guide will be available online through Jan. 7 at www.playhousedistrict.org/college-football.

The recession-friendly guide offers a lot of great deals. Among them are \$2 off admission at the Pasadena Museum of California Art, two-for-one-admission at the Ice House for out-of-state visi-

tors, and a free, self-guided historic architecture walking tour.

For those college football fans making the trek to Pasadena, the guide will make it easy to explore the city, as well as provide visitors with savings with the numerous amount of discounts listed.

"We are really excited to welcome college football fans to Pasadena. The guide will help as a great resource to many visitors to see what the many hidden treasures and things that Pasadena has to offer," says Erlinda Romo, Playhouse District association executive director.

The Playhouse District will also host Football Flicks, a free Wednesday doubleheader on Jan. 6, beginning at 11 a.m. The Football Flicks will be shown at the Laemmle Playhouse 7, 673 E. Colorado Blvd., Pasadena.

The football film festival will include free screenings of two popular films: "Rudy" and the 1974 classic "The Longest Yard." These two great films capture on the big screen the excitement, passion and drama of football.

Kicking off the film festival will be "Rudy," the classic Cinderella story about how an underdog triumphs. It will be followed by the hilarious 1974 Burt Reynolds' classic, "The Longest Yard," the tale of good versus evil, never giving up and all-out comedy, at 2 p.m.

Here are a few highlights of the brochure's offerings:

■ Featured Events

Get pumped up before the big game. The Playhouse District Association is sponsoring a Football Flicks, Free Wednesday Matinee Double Header, on from 11 a.m. to 2 p.m. Jan. 6.

The film festival will feature two all-time top football films "Rudy" and the "The Longest Yard."

■ Museums

Visit the Pacific Asia Museum, one of the nation's only four institutions solely devoted to the arts and culture of Asia and the Pacific Islands.

For the contemporary art lovers, the Pasadena Museum of California Art (PMCA) is dedi-

cated to the exhibition of California art, architecture and design from 1850 to the present.

Mention the code word BCS and receive \$2 off admission.

■ Entertainment

The Ice House Pasadena is offering two-for-one admission for all out-of-state visitors. You just need to present valid identification.

■ Restaurants

Over a dozen restaurants in the Playhouse District are offering 10 percent off entire meals, a free desert or drink with entrée purchase. Make sure to frequent these restaurants and cash in on the savings.

■ General Public

For more information on any the guide or Football Flicks, call 626-744-0340, or visit www.playhousedistrict.org/collegefootball.

PASADENA CHAMBER NEWS

From the Pasadena Chamber of Commerce

Rose Parade, football games to bring big financial boon to Pasadena, region

This year, Pasadena is hosting two of college football's biggest games — the Rose Bowl Game on Jan. 1 and the BCS National Championship on Jan. 7.

These two games, along with the Rose Parade, bring a huge number of visitors to Pasadena and Southern California.

These events also bring a financial windfall to our entire region. A recent UCLA Anderson School of Business analysis found that Pasadena's New Year events bring more than \$350 million in direct and indirect spending to Southern California.

Those visitor dollars buy tickets for the game, seats at the parade, souvenirs, hotel rooms and meals. They also provide employment for tens of thousands of our neighbors and friends.

Specific to Pasadena, a USC Marshall School of Business report found that the 2008 Rose Bowl Game generated \$22 million of direct spending in Pasadena. That \$22 million generated an additional \$12 million in indirect spending. Money spent by visitors on hotel rooms, meals, souvenirs and tickets meant that venues bought supplies, paid wages and hired services to support our visitors.

The addition of the BCS Championship could bring another \$20 million of direct spending to Pasadena and push to total income generated to Southern California above the \$400 million mark.

That translates into a lot of jobs, a lot of business and a lot of money to support the region.

The Tournament of Roses events have always been intended to showcase Pasadena, and now Southern California, to the world. What started as a little event to show off our wonderful weather and attract investment to Pasadena has

grown beyond anyone's wildest imagination. And Pasadena has grown as a result.

Because of that parade and football game, we are arguably the best known small city in the country, if not the world. In many respects, the Tournament of Roses and the economic impact it has on our region is responsible for the quality of life we enjoy here in Pasadena.

Chamber/Axon Tech Host Technology Tuesday

The Pasadena Chamber of Commerce will partner with Jim Locke of ResultWorx Technology Group and Microsoft to present a series of technology-related seminars for members.

We will inaugurate Technology Tuesday at the University Club, 175 N. Oakland Ave. in Pasadena, on Jan. 19 at 9 a.m. The first seminar, entitled "Technology Planning for Small Business," will focus on how a business determines its technology needs and how to fill those needs in a cost-effective manner.

The seminar is free, but reservations are suggested. Those wanting to attend can register at <http://www.clicktoattend.com/invitation.aspx?code=144110>.

Chamber Networking Breakfast Moves to University Club

The Pasadena Chamber of Commerce Breakfast Connection will be held on Thursday, Jan. 14 at our new location, The University Club, 175 N. Oakland Ave. in Pasadena, at 7 a.m. Breakfast costs \$20 for members and \$25 for non-members. Those who do not reserve by the previous Monday pay an additional \$5.

You can register online at www.pasadena-chamber.org. Just follow the link to event registration.

Everyone in attendance has the opportunity to showcase their business, talk about what they do, meet other business people and generate leads. Join other business leaders for a chance to network.

CLEARANCE

WE SAVE

UP TO 70%

Hurry in for best selection and save on select floor samples, customer exchanges, and discontinued items.

Event ends

Sunday, January 3rd

Pasadena
445 N. Rosemead Blvd.
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